



PDM AUTOMOTIVE + ADEPT · WEBINAR

The Cost of Doing Nothing

EPR Packaging Compliance for the Automotive Aftermarket

Presented by PDM Automotive + Adept

Thursday, August 20, 2026

AdeptGroup
ENGINEERING EXCELLENCE



Adept Group: Packaging Engineering Experts

Nationally Recognized Packaging Consultancy

IMPACT



\$420M+ Saved

Optimized design, materials,
and sourcing since 2020



Industries

Food, Beverage & CPG;
Pharmaceuticals & Medical Devices
Retailers & Hard goods



**67M+ Metric Tons
Saved**

Reduced material waste since 2020,
driving sustainability

TRACK RECORD

17 Years

Delivering packaging expertise
since 2009



300+ Clients

Representing the most
respected companies & iconic
brands



**\$100M+ Services
Delivered**

94% awarded by repeat clients



EXPERTS IN THE INDUSTRY



Publications: Frequently published in
Packaging Dive, Packaging Digest,
Packaging World

Universities: Guest lecturer at Michigan
State, Cal Poly

Industry Orgs: Leadership at IoPP, SPC,
ASTM, ISTA, PMMI

Partners: Specright, Jabil, Perigord, Atlantic,
CRB

Recognized: Gartner "Cool Vendor"

What is EPR?



Extended Producer Responsibility in one sentence.

**If your company puts packaging on the market,
you help pay for what happens to it.**



REPORT

Tell each state what packaging
you sold there.



PAY

Fees scale with material type
and volume.



IMPROVE

Lower-impact packaging lowers
your fees.





WHY NOW

So why now?

Why EPR is Becoming an Operating Requirement

EPR reporting is a legal requirement for obligated producers in certain US states. Reports were due in May 2026 for 6 states, and 2 states had reporting requirements in 2025.

BEFORE

Compliance treated as periodic paperwork



NOW

Compliance is an ongoing operating workflow



Data



Reporting



Fees



Trading Partners

PDM organizes the data. Adept turns it into compliance action.



THE COST OF WAITING

**\$50,000
per day.**

Maximum civil penalty per violation, per day
The highest of any U.S. packaging EPR state.

The Cost of Doing Nothing

Two paths into the same deadlines.



PREPARE NOW

- Organized, SKU-level packaging data
- Documented, defensible assumptions
- A calm, repeatable reporting workflow
- Confident, partner-ready submissions



SCRAMBLE LATER

- Scattered spreadsheets and PDF specs
- Weak, undocumented assumptions
- Rushed, last-minute packaging changes
- **Up to \$50,000 per day, per violation**



THE DATA PROBLEM

**You can't report what
you can't find.**

Product + Packaging Data is Now Compliance Infrastructure

Compliance now depends on the product record your partners already rely on.



PDM makes packaging compliance part of the product record partners already use.

PDM + Adept: The Two Problems Companies Must Solve

EPR readiness requires both a data foundation and compliance execution.

PDM AUTOMOTIVE



Organize product + packaging data

- Fitment, catalog & packaging data
- One source partners can trust



PDM's Growth Partner Program

- Faster reseller onboarding
- Scalable, channel-ready growth



ADEPT



Turn data into compliance action

- EPR reporting & fee forecasting
- Audits & defensible assumptions
- Identify fee reduction opportunities and implement solutions

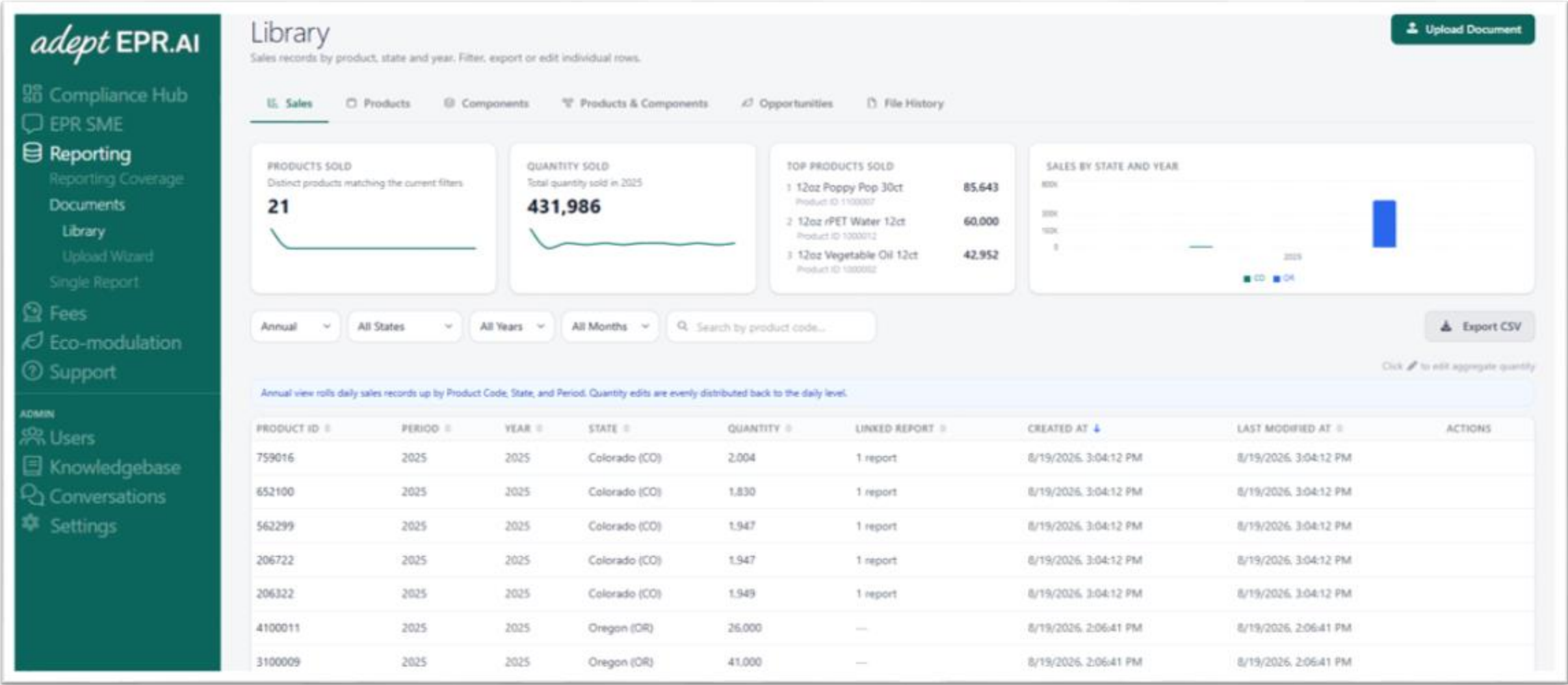


LIVE DEMO

Let's walk through it.

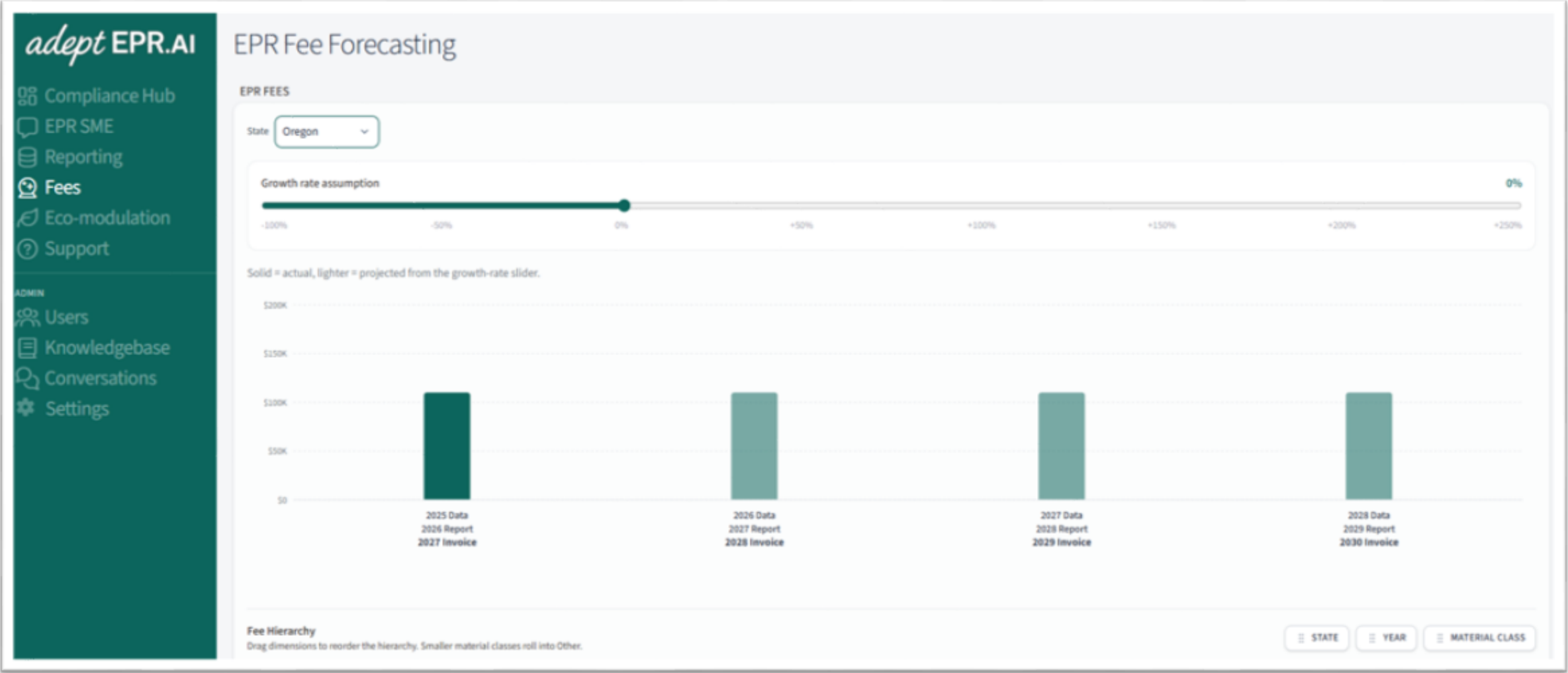
Demo: From Product Data to Compliance Workflow

Step 1: Collect data, and then upload and review data



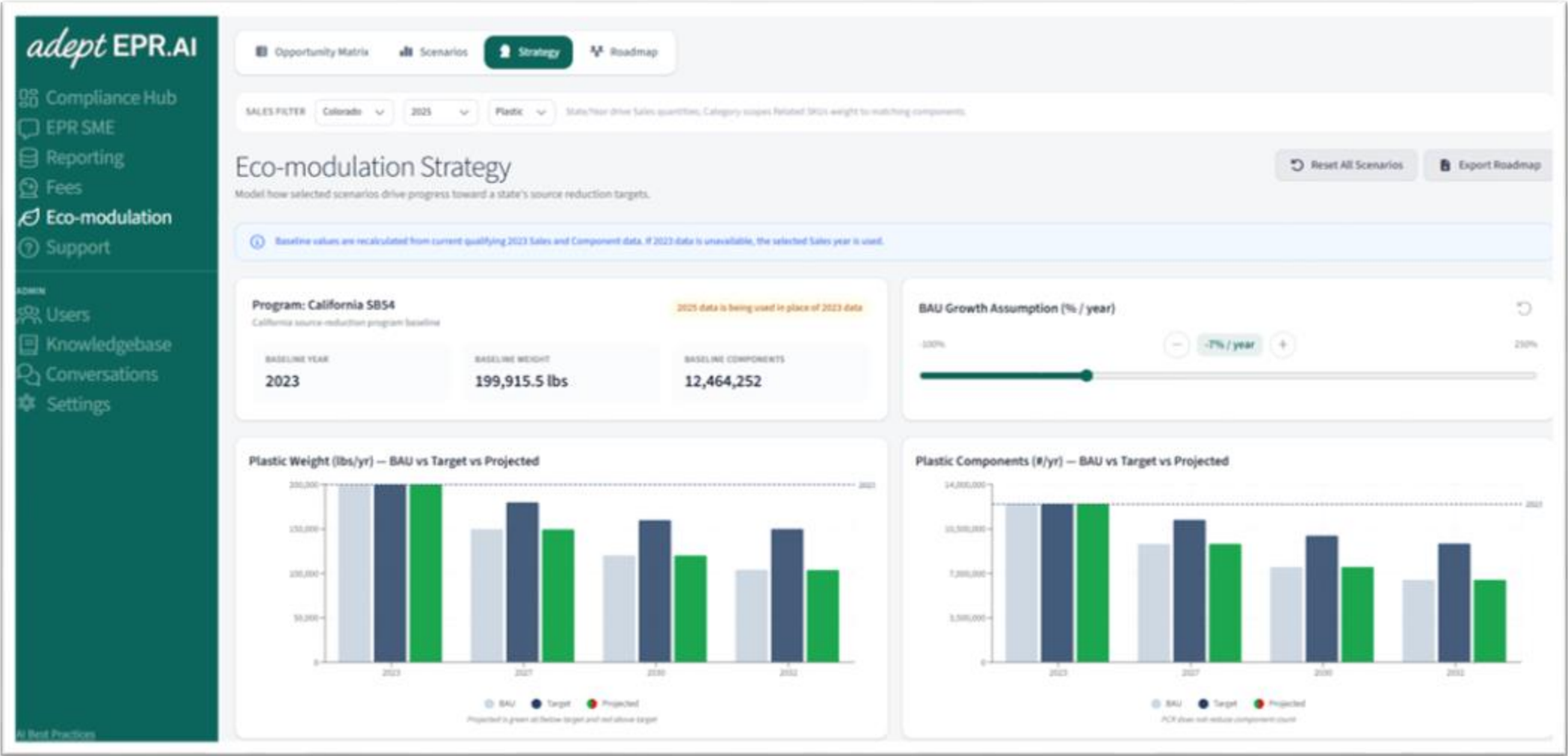
Demo: From Product Data to Compliance Workflow

Step 3: Forecast fees based on reported information



Demo: From Product Data to Compliance Workflow

Step 4: Review eco-modulation opportunities and run scenarios





WHAT TO DO NEXT

so what do you do?

Readiness Checklist: What to Do Now

Don't wait for perfect certainty. Build readiness now.

☐ **Know your products**

☐ **Know your packaging**

☐ **Know your partners**

☐ **Know your assumptions**

☐ **Know your next step**

READINESS SNAPSHOT

Rate each area, then move it forward:

☐ **Not started**

☐ **In progress**

☐ **Ready**

Move every "Not started" to "In progress."

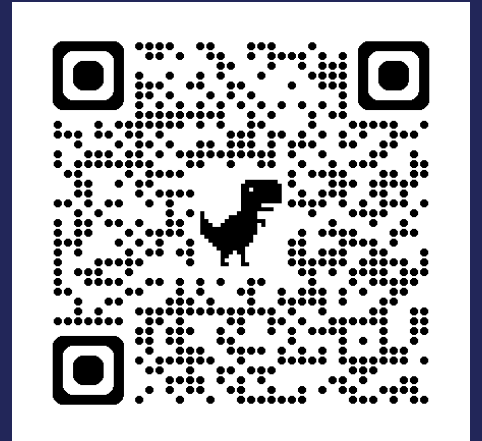
NEXT STEPS · Q&A

Move From Uncertainty to Readiness

You don't need every regulatory answer today
You need a data and compliance readiness path.

Reach out to Adept for a free 30-minute EPR portfolio review for attendees

Talk to PDM about product, packaging & partner-data readiness
Talk to Adept about EPR reporting, fees, audits & packaging optimization.



Scan QR Code to Request a Free EPR Portfolio Review